

EDITOR:
JEMMA PURDEY

AUSTRALIA-INDONESIA CONNECTIONS

MOBILITY, YOUTH, AND EXCHANGE



GADJAH MADA UNIVERSITY PRESS

CONTENTS

PREFACE	v
CONTENTS.....	vii
LIST OF TABLES	ix
LIST OF FIGURES	xi
CHAPTER 1 INTRODUCTION: CATCHING THE “AUS-INDO WAVE” Jemma Purdey	1
CHAPTER 2 “FROM IGNORANCE TO A LOVE OF THE COUNTRY”: IMPROVING AUSTRALIA-INDONESIA RELATIONS THROUGH EDUCATION Avery Poole	15
CHAPTER 3 FINDING COMMON GROUND: YOUNG INDONESIANS AND AUSTRALIANS BUILDING RELATIONSHIPS THROUGH SMALL SCALE INTERACTIONS IN YOGYAKARTA Oki Rahadiano Sutopo, Muhammad Najib Azca, and Gregorius Ragil Wibawanto.....	35
CHAPTER 4 APATHETIC OR DISILLUSIONED? THE NEW MEDIA HABITS OF INDONESIA’S UNIVERSITY-EDUCATED DIGITAL NATIVES Levriana Yustriani, Danau Tanu, and Dave Lumenta.....	51
CHAPTER 5 SHARING STORIES ON FILM: BUILDING FAMILIARITY AND MUTUAL UNDERSTANDING Jemma Purdey	85
CHAPTER 6 AUSTRALIA-INDONESIA TOURISM: RETHINKING APPROACHES TO MOTIVATION	

	AND MARKETING Sri Rahayu, Geetu Tuteja, Dewi Tojib, Yelena Tsarenko	113
CHAPTER 7	DOING BUSINESS WITH THE WORLD: DIGITAL COMMUNICATIONS TECHNOLOGY AND THE INTERNATIONALISATION OF INDONESIA'S SMALL BUSINESSES Budy P. Resosudarmo, Anna T. Falentina, Danang A. Darmawan and Eny Sulistyaningrum	139
INDEX		163
THE AUTHORS		165

LIST OF TABLES

Table 1. Top 5 tourism destinations for Australians and Indonesians visiting the other country.....	114
Table 2. Demographic profile of participants.....	116
Table 3. Australia country Image: Indonesians' perspective (n = 210).....	120
Table 4. Indonesia country image, Australian perspective (n = 210).....	124
Table 5. Australians' and Indonesians' motivations for travelling to the other country.....	129
Table 6. Australians' and Indonesians' motivations for novelty-seeking.....	131
Table 7. Home industries in Indonesia.....	140

LIST OF FIGURES

Figure 1.	Short-term resident departures, Top 10 Countries in 2016 Calendar Year, Australia	86
Figure 2.	Rhonda and Ketut, AAMI advertising series	96
Figure 3.	“Melbourne Rewind” movie poster.....	100
Figure 4.	ReelOzInd! Festival Posters, 2016–2018	102
Figure 5.	Australians’ preferred tourism destination (n = 419), participants may select multiple regions	119
Figure 6.	Indonesians’ preferred tourism destination (n = 562), participants may select multiple regions	120
Figure 7.	Australia’s country image by number of visits, Indonesians’ perspective (n = 210).....	122
Figure 8.	Australia tourism destination image, Indonesian perspective (mean scores, n = 210)	123
Figure 9.	Indonesia country image by number of times visited, Australian perspective (n = 210)	125
Figure 10.	Indonesia tourism destination image, Australian perspective (mean score, n = 210).....	127
Figure 11.	Motivation for return visit grouped by intentions from initial visit; Indonesian respondents (n = 210).....	132
Figure 12.	Motivation for return visit grouped by intentions from initial visit; Australian respondents (n = 210)	133
Figure 13.	Location of the home industries in our dataset	152

Figure 14. DCT utilisation and platforms used..... 154
Figure 15. Purposes of DCT utilisation 155
Figure 16. Characteristics and performance of DCT users..... 157